

## CETE Announces the 2005-2006 Preparing Workforce Education Leaders

CETE's Preparing Workforce Education Leaders program, described in the Summer 2005 *Centergram*, has selected the first group of participants:

### Mary Ann Blakely

Lakeland Community College,  
Kirtland

### Leslie Brady

Ohio Department of Education,  
Columbus

### J. Bruce Campbell

Francis Tuttle Technology Center,  
Oklahoma City

### John Chaliff

Kentucky Department of Education,  
Frankfort

### Marquita Friday

Maryland State Department of  
Education, Baltimore

### Sherry Kelley Marshall

Cincinnati State Technical and  
Community College, Evendale

### Margaret Lynch

Auburn Vocational School District,  
Concord Township

### David Ozvat

Ohio Department of Education,  
Columbus

### Larry Ross

Eastern Kentucky University,  
Richmond

### Daniel Schroer

Butler Technology and Career  
Development Schools, Fairfield  
Township

### Dale Winkler

Kentucky Office of Career and  
Technical Education, Frankfort

## Message from the Director

In the previous *Centergram*, I suggested that workforce development should be viewed as a broad system that connects schools, business associations, governments, and organizations in the private sector. Thomas Friedman, popular author and New York Times columnist, calls this the flattening of societies. Flat societies are interconnected in what they do both locally and globally.

This foundational view has guided the development of CETE's vision and mission statements. In practice, the vision and mission statements provide a referent point—or touchstone—for CETE's various projects. How else could we justify at once being the home of the National Dissemination Center on Career and Technical Education and also implementing a planning model that brings together education leaders, government policy makers, and company executives in the Arab Middle East.

These CETE projects fit together within our broader understanding of workforce development. The context of the projects may be worlds apart, but the fundamental issues of learning and work to achieve a sustainable livelihood remain the same. I invite you to review CETE's new vision and mission statements and welcome your comments and feedback.

### Vision

The Center on Education and Training for Employment aspires to be recognized as the preeminent source of expert assistance and information dedicated to meeting the educational challenges of developing the global workforce.

### Mission

The Center on Education and Training for Employment engages with state, national, and international clients, including schools, governments, unions, and public and private organizations to—

- a. Generate useful knowledge about workforce learning and performance;
- b. Develop and implement workforce development programs, policies, and planning, assessment, and evaluation processes that are informed by research; and,
- c. Disseminate the information in ways that will positively influence the actions of educational decision makers, organization leaders, scholars, and practitioners involved in developing the current and future global workforce.

As a university-based research and development center, CETE has access to the foremost authorities on workforce development and related fields to fulfill its mission. The CETE mission is consistent and supportive of the academic and outreach plans of the College of Education and that of Ohio State's role as a doctoral-research university.

Ronald L. Jacobs



**PACE Samples Are Now Available on Our Website!**

Program for Acquiring Competence in Entrepreneurship (PACE) is still being used among secondary, postsecondary, adult education programs and other programs offering classes in entrepreneurship education. The Veterans Corporation will now offer these modules online to the families of veterans being deployed across the world and leaving family members behind to run their family businesses. These family members may not have experience in running a business, so these modules will help them find out how to run the business while their spouse has been deployed.

PACE consists of three levels with 21 self-contained student modules in each level. Each module addresses 21 topics, for example; Your Potential as an Entrepreneur, The Nature of Small Business, Business Opportunities, Global Markets, The Business Plan, Help for the Entrepreneur, Types of Ownership, Market Analysis, Location, Pricing Strategy, Financing the Business, Legal Issues, Business Management, Human Resources, Promotion, Selling, Record Keeping, Financial Analysis, Customer Credit, Risk Management, and Operations.

PACE can be ordered in a variety of ways, making it very flexible for instructor use. If you are interested in learning more about PACE go to our website, [www.cete.org/publications.asp](http://www.cete.org/publications.asp) and click on "Browse Our Catalogs." The flyer with complete ordering options is available for downloading. Sample PACE Instructor Guides and Student Modules are also available to download. For further information on ordering PACE, please contact the Publications Office at 800/484-4815 ext 2-4277.



**Career Passports and ICP Folders Still Available**

Now that the school year is in full swing, it's time to start thinking about ordering your Career Passports and Individual Career Plan (ICP) Folders. There has been an increase in prices for both of these items. The Traditional Career Passport now sells for \$8 each and the Deluxe Career Passport is now \$10.50 each. Colors and other optional features are still available for the Deluxe Career Passports. The Individual Career Plan (ICP) Folders are now \$35 for a set of 30 folders. The Career Skills/Occupational Skills and Career Planner/Educational Planner inserts come in pads of 30 for \$3 per pad. Quantity discounts apply for large orders.

For additional information on ordering these items, contact the CETE Publications Office; phone: toll free at 800/848-4815 ext 2-4277 or 614/292-4277; e-mail: Susan Tippet, [tippet.2@osu.edu](mailto:tippet.2@osu.edu), or Judy Cohen, [cohen.5@osu.edu](mailto:cohen.5@osu.edu).

**Order CETE Publications Online**

CETE's online ordering system is available at <http://cete.org/publications.asp>. You can search by title, series, subseries, subject, author, or description or browse catalogs on special topics.

Prices do not include shipping and handling. Shipping costs are figured at \$5 up to \$50; over \$50 add 10% of your total order. Priority shipments are charged at the actual shipping costs plus a \$15 handling fee. Call for actual shipping costs and quantity discounts information (614/292-4277).

Send orders to Publications, Center on Education and Training for Employment, The Ohio State University, 1900 Kenny Road, Columbus, OH 43210-1016.

## Events

### DACUM/SCID

**SCID Workshop**, October 10-14, 2005, 8am-5pm, hosted by WMATA, Washington, DC; \$1,095

**DACUM (Developing a Curriculum) Institute**, October 31-November 4, 2005, 8am-5pm, hosted by Midlands Technical College, Columbia, SC; \$1295

**DACUM (Developing a Curriculum) Institute**, November 14-18, 2005, 8am-5pm, hosted by CETE, Columbus, OH; \$1,295

**DACUM (Developing a Curriculum) International Seminar**, December 5-6, 2005, location to be determined, \$350

For information: Robert Norton, norton.1@osu.edu; Debbie Weaver, weaver.22@osu.edu; www.dacum.ohiostate.com

### Needs Assessment to Be Presented at AEA 2005

Professor Emeritus Dr. James W. Altschuld will be presenting an overview of needs assessment at this year's American Evaluation Association (AEA) in October. This year the conference will have an international flavor as the American Evaluation Association and the Canadian Evaluation Society (CES) are joint sponsors. The conference, which will be held in Toronto, Ontario, October 24-30, has as its theme "Crossing Borders, Crossing Boundaries." For more information on Dr. Altschuld's presentation, contact him at altschuld.1@osu.edu.

### Webcasts

October 18, 2005, 3pm EDT. *Serving Adults and Non-Traditional Students* Panel Discussion with:  
 Thomas Brock, MDRC, New York  
 Alex Johnson, Delgado Community College, New Orleans  
 Rachel Singer, Kingsborough Community College, Brooklyn  
 Linda Stacy, Owens Community College, Toledo, OH

October 20, 2005, 3pm EDT. *Improving Secondary and Postsecondary Career and Technical Education Transition*. Presenters:  
 Debra Bragg, University of Illinois at Urbana-Champaign  
 Donna Pagoria Moran, Pierce College, Lakewood, WA  
 Lisa Pletcher, Clark College, Vancouver, WA

November 3, 2005, 3pm EDT. *Implications for Implementing Career Clusters in Rural Settings*. Presenters:  
 Carolyn Olson, Kansas Board of Regents  
 Arlene Parisot, Office of the Commissioner of Higher Education, Montana

November 7, 2005, 3pm EDT. *Building Community College/Baccalaureate Connections*. Presenters:  
 George R. Boggs, American Association of Community Colleges (AACC)  
 T.J. Bryan, Fayetteville State University, NC  
 Phillip R. Day, City College of San Francisco

December 13, 2005, 3pm EDT. *Math in Career and Technical Education*. Presenter: James R. Stone III, National Research Center for Career and Technical Education

Presented by the National Dissemination Center for Career and Technical Education. View webcasts online at <http://www.nccte.org/webcasts/>.

### Workshops

**Test Construction Workshop** presented by CETE Assessment and Evaluation Services, December 2-4, 2005, CETE, Columbus, OH; \$750

For more information: Kathy Summerfield, summerfield.1@osu.edu or 614/688-4000.

### Focused Futures Workshops

for WIA youth administrators, and youth service providers, presented by LearningWork Connection:

*Designing Individual Service Strategies for Youth*. This workshop provides information and tools to help plan and develop an Individual Service Strategy that meets the needs of youth in moving toward their personal educational and employment goals. Topics include starting with assets, ensuring high-quality assessment, and case manager preparation.

*Providing Follow-Up Services for Youth*. Follow-up services for a minimum of 12 months is a required program element for local WIA youth systems. This workshop covers such topics as the primary goals of follow-up services; how follow-up services support youth development; effective principles and practices of follow-up; and how to contract for follow-up services.

December 7-8, 2005  
 Registration Deadline: November 30, 2005  
 Center on Education and Training for Employment Auditorium  
 For information, contact Michele Stenger, 614/292-8665;  
<http://www.learningworkconnection.org/FFworkshops.asp>



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**DACUM/SCID Curriculum Services Expand**

The DACUM/SCID curriculum services area continues to work with two major clients: Marathon-Ashland and PENNDOT (through Gannett Fleming). We are currently developing about 60 Learning Guides and more than 20 task analyses for Marathon. This year we have conducted 10 DACUM workshops for PENNDOT and have another 10 scheduled.

For the Recreation Vehicle Dealers Association, we have conducted a DACUM workshop on Parts Manager, performed a Task Verification, and conducted a Task Analysis workshop, and are now in the process of developing 34 Learning Guides for them. They have already asked us to address the Service Manager's job next.

For the West Virginia Department of Health, we recently conducted a DACUM on the Water Plant Operator I position and performed a Task Analysis of that position. We are now underway with the development of 250 test questions for them.

We conducted a DACUM analysis of the job of Home Builders Institute (HBI) instructors; some of the results were already used at their summer conference in New Orleans where several of our PBTT (Preparing Better Teachers for Tomorrow) modules were also used. CETE and OSU instructors were involved in conducting a total of 18 workshops for new and experienced HBI instructors.

Other activities include DACUM workshops in July in Sacramento and Los Angeles and DACUM and SCID workshops in Singapore in August.

DACUM: Developing a Curriculum; SCID: Systematic Curriculum and Instructional Development. See <http://www.dacumohiostate.com> for more information.

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